

10th Annual Cradle of Aviation Museum

Air & Space Gala

December, 2012

Dear Museum Supporter:

The 10th Annual Cradle of Aviation Air and Space Gala will be on **Wednesday, February 27, 2013**.

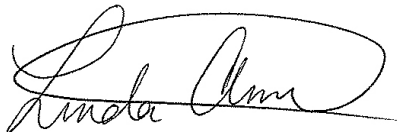
The Gala helps to support the development of new activities and educational programs, and honors the accomplishments of leaders in aerospace and technology. This year we are saluting the 40th anniversary of Apollo 17. We are honored to present this year's ***Spirit of Discovery Award*** to Harrison H. Schmitt, Apollo 17 Astronaut and former U.S. Senator. Accepting the ***Leroy R. Grumman Award*** for technical achievement is Peter D. Rettaliata, President, Air Industries Group. The ***Donald E. Axinn Award for Community Service*** will be presented to Todd Richman, Managing Director/Financial Advisor, JPMorgan Securities.

Through your commitment to this event, you can assist the Cradle of Aviation in its effort to grow as an exciting cultural landmark on Long Island. Please join our efforts by ***becoming a sponsor*** of this event, ***placing an advertisement*** in our tribute journal or ***donating an auction item***. Enclosed please find a sales sheet with specific information on costs, ad sizes and requirements.

We appreciate your past support and hope that you will ***join us*** for the 2012-2013 Gala!

A formal invitation will follow.

For additional information, please contact: Carol Nelson
Director of Development & Special Events
Cradle of Aviation
Phone: 516-572-4026; Fax: 516-572-4079
Email: cnelson@cradleofaviation.org



Linda Armyn
Chair, Board of Trustees



Marc MacDonell
2012 Gala Chair

Air & Space Gala

Wednesday, February 27, 2013

Sponsorship/Journal Opportunities

SPONSORSHIP OPPORTUNITIES

Benefits Listed on Reverse Side of this Form

- ☐ **PRESENTING SPONSOR** - \$25,000
- ☐ **APOLLO SPONSOR** - \$15,000
- ☐ **GEMINI SPONSOR** - \$10,000
- ☐ **MERCURY SPONSOR** - \$5,000
- ☐ **VIP RECEPTION SPONSOR** - \$12,500
- ☐ **JOURNAL SPONSOR** - \$8,000
- ☐ **ENTERTAINMENT SPONSOR** - \$7,500
- ☐ **FAVOR SPONSOR** - \$7,500
- ☐ **AUCTION SPONSOR** - \$3,000

COMBINATION PACKAGES

- ☐ Table + Platinum Page \$7,500
- ☐ Table + Gold Page \$5,000
- ☐ Table + Silver Page \$4,000
- ☐ Table + Bronze \$3,500

JOURNAL ADS ONLY

- ☐ Platinum Page \$5,000
- ☐ Gold Page \$2,500
- ☐ Silver Page \$1,500
- ☐ Bronze Page \$1,000
- ☐ Black & White Full Page (7Wx10H) \$850
- ☐ Black & White Half Page (7Wx4.5H) \$500
- ☐ Black & White Quarter Page (3.5W x 5H) \$250

Ads will be inserted into the journal, which has been printed.

Mechanical Requirements
Full Page – 7" W x 10" H
Half Page – 7" W x 5" H
Quarter Page – 3.5" W x 5" H

Name _____

Organization _____

Address _____

City, State and Zip Code _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

Please complete this form and return it to the Cradle of Aviation Museum, Attn: Carol Nelson, One Davis Ave. Garden City, NY 11530. In order to ensure that your ad will be inserted in our journal, **WE MUST RECEIVE YOUR AD (together with payment and necessary artwork) BY February 20.** Please note: Ads received after February 20, may not be included in the journal. Email high-res PDF or JPG artwork to: rleonhard@cradleofaviation.org. Copies of the journal will be distributed to all guests at the Gala.

☐ I have enclosed a check - **MAKE CHECKS PAYABLE TO: CRADLE OF AVIATION MUSEUM**

☐ I would like to pay by credit card *Please circle one:* MC VISA American Express

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

ADVERTISING DEADLINE: October 12, 2012

Send to: Cradle of Aviation Museum, One Davis Avenue, Garden City, NY 11530
For Further Information: Carol Nelson – 516-572-4026 or email: cnelson@cradleofaviation.org

Air & Space Gala

SPONSORSHIP BENEFITS

All sponsors receive recognition from the podium in addition to acknowledgement in all Gala communications.

PRESENTING PARTNER

Three prominently placed tables of ten -- Designation as “Presenting Partner” on front of invitation
- Back Page Ad in Tribute Journal – 15 Tickets to VIP Reception.

APOLLO SPONSOR

Two prominently placed tables of ten -- One Gold Page Ad in Tribute Journal – 10 Tickets to VIP Reception.

GEMINI SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- Four tickets to VIP Reception
-Recognition from the podium and Designation as “Gemini Sponsor” in all Gala communications

MERCURY SPONSOR

One prominently placed table of ten – One Bronze Page Ad in Tribute Journal -- Two tickets to VIP Reception.

VIP RECEPTION SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- 10 Tickets to VIP Reception.

JOURNAL SPONSOR

One prominently placed table of ten – Inside Front Cover Ad in Tribute Journal -- Two tickets to VIP Reception.

ENTERTAINMENT SPONSOR

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

FAVOR SPONSOR

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

SILENT AUCTION SPONSOR

Six tickets to the Gala – One Full Page Ad in Tribute Journal.

10th Annual Cradle of Aviation Museum

Air & Space Gala

Date: Wednesday, February 27, 2013, 6:30 PM
Cradle of Aviation Museum, Garden City, New York

TICKET RESERVATION FORM

Date reservation placed ____/____/____

Dress: Business Attire

I would like to purchase:

Individual Ticket no. of reservations ____ @ \$275 \$ ____

Table(s) of 10 no. of reservations ____ @ \$2,750 \$ ____

Other Voluntary Contribution: _____ \$ ____

Grand Total: \$ ____

____ I will not attend, please accept my contribution of \$ ____

____ Payment by check enclosed \$ ____ **Make Checks Payable to: Cradle of Aviation Museum**

____ Payment by credit card \$ ____ *Please circle one: MC VISA AMEX*

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

Name: _____ Email: _____

Address: _____

Telephone - day: _____ evening: _____

Guests:

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

Seating allocations are made on a "first come first serve basis", provided payment accompanies your reservation. Make your reservations early. Seating is limited.

Reservations may be made by telephone by calling 516-572-4026, via Fax 516-572-4079 or by return mail to: Cradle of Aviation Museum, One Davis Avenue, Garden City, NY 11530.

Cancellations will not be accepted after 5 PM on Friday, February 22, 2013.

Air & Space Gala

AUCTION DONATION FORM

Company Name (as it should appear in program): _____

Address: _____

City, State, Zip _____

Phone: _____ **Fax:** _____

Donor/Contact Person: _____

Email: _____

Donation: _____

Description: _____

Restrictions: _____

Retail Value (if any): _____

Signature of Donor: _____ **Date:** _____

☐ Item enclosed with this form

☐ Item **SHOULD** be delivered to the Cradle of Aviation by February 20, 2012

THANK YOU FOR YOUR SUPPORT!

Cradle of Aviation Museum 

One Davis Avenue, Garden City, NY 11530
Phone: (516) 572-4026 Fax: (516) 572-4079