

16th Annual Cradle of Aviation Museum

Air & Space Gala

August 2018

Dear Museum Supporter:

We are proud to announce that the 16th Annual Air & Space Gala will be held on **Wednesday, November 7, 2018**. The Gala serves to provide the much needed support for the expansion of the museum's historical preservation efforts and many education programs. These programs include our STEM (Science, Technology, Engineering and Math) programs at the middle and high-school levels and our STEM partnerships with elementary schools throughout the area. The Gala serves as an opportunity to honor the accomplishments of leaders in the aerospace community. We are thrilled to honor Apollo 7 **Astronaut Walt Cunningham** with the Spirit of Discovery Award; **Teresa Ferraro**, President of East-West Industries, Inc., with the Leroy R. Grumman Award for technical achievement; and **Tyler Morse**, CEO and Managing Partner, MCR Development, with the Aviation Leadership Award for excellence in commercial aviation.

At last year's Gala we kicked off our "Countdown to Apollo at 50" project to honor the Apollo program and its impact on Long Island and the world. We will continue our Apollo activities until the countdown clock in the atrium reaches July 20, 2019. There are a variety of exciting activities throughout the next year.

Through your support you can play a major role in helping the Cradle to continue to be a major educational center for STEM here on Long Island and help us to inspire the next generation of engineers, scientists, pilots and astronauts. Please join our efforts **by becoming a dinner sponsor, placing an ad in our tribute journal** or by **donating an auction item**. We've enclosed all the information you'll need including costs, ad sizes and requirements.

For additional information, please contact:

Carol Nelson
Director of Development
Cradle of Aviation
Phone: 516-572-4026; Fax: 516-572-4079
E-mail: cnelson@cradleofaviation.org



Marc MacDonell
Chairman, Board of Trustees
2018 Gala Chair

Air & Space Gala

Wednesday, November 7, 2018

Sponsorship/Journal Opportunities

SPONSORSHIP OPPORTUNITIES

Benefits Listed on Reverse Side of this Form

- ☐ **PRESENTING SPONSOR** - \$25,000
- ☐ **APOLLO SPONSOR** - \$15,000
- ☐ **GEMINI SPONSOR** - \$10,000
- ☐ **MERCURY SPONSOR** - \$5,000
- ☐ **VIP RECEPTION SPONSOR** - \$12,500
- ☐ **JOURNAL SPONSOR** - \$8,000
- ☐ **ENTERTAINMENT SPONSOR** - \$7,500
- ☐ **FAVOR SPONSOR** - \$7,500
- ☐ **AUCTION SPONSOR** - \$3,000

COMBINATION PACKAGES

- ☐ Table + Platinum Page \$7,500
- ☐ Table + Gold Page \$5,000
- ☐ Table + Silver Page \$4,000
- ☐ Table + Bronze \$3,500

JOURNAL ADS ONLY

- ☐ Platinum Page \$5,000
- ☐ Gold Page \$2,500
- ☐ Silver Page \$1,500
- ☐ Bronze Page \$1,000
- ☐ Black & White Full Page (7Wx10H) \$850
- ☐ Black & White Half Page (7Wx5H) \$500
- ☐ Black & White Quarter Page (3.5W x 5H) \$250

Mechanical Requirements

Full Page – 7" W x 10" H

Half Page – 7" W x 5" H

Quarter Page – 3.5" W x 5" H

All ads should be submitted in grayscale.

Name _____

Organization _____

Address _____

City, State and Zip Code _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

Please complete this form and return it to the Cradle of Aviation Museum, Attn: Carol Nelson, One Davis Ave. Garden City, NY 11530. In order to ensure that your ad will be inserted in our journal, **WE MUST RECEIVE YOUR AD (together with payment and necessary artwork) BY October 19.** Please note: Ads received after October 19, may not be included in the journal. Email high-res PDF or JPG artwork to: rleonhard@cradleofaviation.org. Copies of the journal will be distributed to all guests at the Gala.

☐ I have enclosed a check - **MAKE CHECKS PAYABLE TO: CRADLE OF AVIATION MUSEUM**

☐ I would like to pay by credit card *Please circle one:* MC VISA American Express

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

ADVERTISING DEADLINE: October 19, 2018

Send to: Cradle of Aviation Museum, Charles Lindbergh Blvd., Garden City, NY 11530
For Further Information: Carol Nelson – 516-572-4026 or email: cnelson@cradleofaviation.org

Air & Space Gala

SPONSORSHIP BENEFITS

All sponsors receive recognition from the podium in addition to acknowledgement in all Gala communications.

PRESENTING PARTNER

Three prominently placed tables of ten -- Designation as “Presenting Partner” on front of invitation
- Back Page Ad in Tribute Journal – 15 Tickets to VIP Reception.

APOLLO SPONSOR

Two prominently placed tables of ten -- One Gold Page Ad in Tribute Journal – 10 Tickets to VIP Reception.

GEMINI SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- Four tickets to VIP Reception
-Recognition from the podium and Designation as “Gemini Sponsor” in all Gala communications

MERCURY SPONSOR

One prominently placed table of ten – One Bronze Page Ad in Tribute Journal -- Two tickets to VIP Reception.

VIP RECEPTION SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- 10 Tickets to VIP Reception.

JOURNAL SPONSOR

One prominently placed table of ten – Inside Front Cover Ad in Tribute Journal -- Two tickets to VIP Reception.

ENTERTAINMENT SPONSOR

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

FAVOR SPONSOR

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

SILENT AUCTION SPONSOR

Six tickets to the Gala – One Full Page Ad in Tribute Journal.

Air & Space Gala

Date: Wednesday, November 7, 6:00 PM
Cradle of Aviation Museum, Garden City, New York

TICKET RESERVATION FORM

Date reservation placed ____/____/____

Dress: Business Attire

I would like to purchase:

Individual Ticket no. of reservations ____ @ \$300 \$ ____

Table(s) of 10 no. of reservations ____ @ \$3,000 \$ ____

Other Voluntary Contribution: _____ \$ ____

Grand Total: \$ ____

____ I will not attend, please accept my contribution of \$ ____

____ Payment by check enclosed \$ ____ **Make Checks Payable to: Cradle of Aviation Museum**

____ Payment by credit card \$ ____ *Please circle one: MC VISA AMEX*

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

Name: _____ Email: _____

Address: _____

Telephone - day: _____ evening: _____

Guests:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Seating allocations are made on a "first come first serve basis", provided payment accompanies your reservation. Make your reservations early. Seating is limited.

Reservations may be made online at <http://www.cradleofaviation.org>, by telephone by calling 516-572-4066, via Fax 516-572-4065, or by return mail to: Cradle of Aviation Museum, Charles Lindbergh Blvd., Garden City, NY 11530.

Cancellations will not be accepted after 5 PM on Friday, November 2nd.

Air & Space Gala

AUCTION DONATION FORM

Company Name (as it should appear in program): _____

Address: _____

City, State, Zip _____

Phone: _____ **Fax:** _____

Donor/Contact Person: _____

Email: _____

Donation: _____

Description: _____

Restrictions: _____

Retail Value (if any): _____

Signature of Donor: _____ **Date:** _____

☐ Item enclosed with this form

☐ Item **SHOULD** be delivered to the Cradle of Aviation by October 24, 2018

THANK YOU FOR YOUR SUPPORT!

Cradle of Aviation Museum
Attn: Carol Nelson
Charles Lindbergh Blvd., Garden City, NY 11530
Phone: (516) 572-4026 Fax: (516) 572-4079