

# Air & Space Gala

Thursday, November 6, 2014

## Sponsorship/Journal Opportunities

### SPONSORSHIP OPPORTUNITIES

Benefits Listed on Reverse Side of this Form

- ☐ **PRESENTING SPONSOR** - \$25,000
- ☐ **APOLLO SPONSOR** - \$15,000
- ☐ **GEMINI SPONSOR** - \$10,000
- ☐ **MERCURY SPONSOR** - \$5,000
- ☐ **VIP RECEPTION SPONSOR** - \$12,500
- ☐ **JOURNAL SPONSOR** - \$8,000
- ☐ **ENTERTAINMENT SPONSOR** - \$7,500
- ☐ **FAVOR SPONSOR** - \$7,500
- ☐ **AUCTION SPONSOR** - \$3,000

### COMBINATION PACKAGES

- ☐ Table + Platinum Page \$7,500
- ☐ Table + Gold Page \$5,000
- ☐ Table + Silver Page \$4,000
- ☐ Table + Bronze Page \$3,500

### JOURNAL ADS ONLY

- ☐ Platinum Page \$5,000
- ☐ Gold Page \$2,500
- ☐ Silver Page \$1,500
- ☐ Bronze Page \$1,000
- ☐ Black & White Full Page (7Wx10H) \$850
- ☐ Black & White Half Page (7Wx4.5H) \$500
- ☐ Black & White Quarter Page (3.5W x 5H) \$250

Mechanical Requirements  
Full Page – 7" W x 10" H  
Half Page – 7" W x 5" H  
Quarter Page – 3.5" W x 5" H

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State and Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete this form and return it to the Cradle of Aviation Museum, Attn: Carol Nelson, One Davis Ave. Garden City, NY 11530. In order to ensure that your ad will be inserted in our journal, **WE MUST RECEIVE YOUR AD (together with payment and necessary artwork) BY October 20.** Please note: Ads received after October 20, may not be included in the journal. Email high-res PDF or JPG artwork to: [leonhard@cradleofaviation.org](mailto:leonhard@cradleofaviation.org). Copies of the journal will be distributed to all guests at the Gala.

☐ I have enclosed a check - **MAKE CHECKS PAYABLE TO: CRADLE OF AVIATION MUSEUM**

☐ I would like to pay by credit card      *Please circle one:* MC    VISA    American Express

Name \_\_\_\_\_ (as it appears on the card)

Card Number: \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_    Exp. Date: \_\_\_\_/\_\_\_\_

### ADVERTISING DEADLINE: October 20, 2014

Send to: Cradle of Aviation Museum, One Davis Avenue, Garden City, NY 11530  
For Further Information: Carol Nelson – 516-572-4026 or email: [cnelson@cradleofaviation.org](mailto:cnelson@cradleofaviation.org)

# Air & Space Gala

## **SPONSORSHIP BENEFITS**

All sponsors receive recognition from the podium in addition to acknowledgement in all Gala communications.

### **PRESENTING PARTNER**

Three prominently placed tables of ten -- Designation as “Presenting Partner” on front of invitation  
- Back Page Ad in Tribute Journal – 15 Tickets to VIP Reception.

### **APOLLO SPONSOR**

Two prominently placed tables of ten -- One Gold Page Ad in Tribute Journal – 10 Tickets to VIP Reception.

### **GEMINI SPONSOR**

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- Four tickets to VIP Reception  
-Recognition from the podium and Designation as “Gemini Sponsor” in all Gala communications

### **MERCURY SPONSOR**

One prominently placed table of ten – One Bronze Page Ad in Tribute Journal -- Two tickets to VIP Reception.

### **VIP RECEPTION SPONSOR**

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- 10 Tickets to VIP Reception.

### **JOURNAL SPONSOR**

One prominently placed table of ten – Inside Front Cover Ad in Tribute Journal -- Two tickets to VIP Reception.

### **ENTERTAINMENT SPONSOR**

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

### **FAVOR SPONSOR**

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

### **SILENT AUCTION SPONSOR**

Six tickets to the Gala – One Full Page Ad in Tribute Journal.