12th Annual Cradle of Aviation Museum

Air & Space Gala

Thursday, November 6, 2014

Sponsorship/Journal Opportunities

SPONSORSHIP OPPORTUNITIES

Benefits Listed on Reverse Side of this Form

- **PRESENTING SPONSOR** \$25,000
- **APOLLO SPONSOR** \$15,000
- **GEMINI SPONSOR** \$10,000
- MERCURY SPONSOR \$5,000
- **VIP RECEPTION SPONSOR** \$12,500
- JOURNAL SPONSOR \$8,000
- **ENTERTAINMENT SPONSOR** \$7,500
- **FAVOR SPONSOR** \$7,500
- **AUCTION SPONSOR** \$3,000

COMBINATION PACKAGES

- □ Table + Platinum Page \$7,500
- Table + Gold Page \$5,000
- Table + Silver Page \$4,000
- Table + Bronze \$3,500

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JOURNAL ADS ONLY

- Platinum Page \$5,000
- Gold Page \$2,500
- □ Silver Page \$1,500
- Bronze Page \$1,000
- Black & White Full Page (7Wx10H) \$850
- Black & White Half Page (7Wx4.5H) \$500
- Black & White Quarter Page (3.5W x 5H) \$250

Mechanical Requirements
Full Page – 7" W x 10" H
Half Page – 7" W x 5" H
Quarter Page – 3.5" W x 5" H

Organization						
Address						
City, State and Zip Code						
City, State and Zip Code						
Phone	_ Fax	_ Email				
Signature		_ Date				
-						

Please complete this form and return it to the Cradle of Aviation Museum, Attn: Carol Nelson, One Davis Ave. Garden City, NY 11530. In order to ensure that your ad will inserted in our journal, **WE MUST RECEIVE YOUR AD (together with payment and necessary artwork) BY October 20.** Please note: Ads received after October 20, may not be included in the journal. Email high-res PDF or JPG artwork to: <u>rleonhard@cradleofaviation.org</u>. Copies of the journal will be distributed to all guests at the Gala.

	I have enclosed a check - MAKE CH	IECKS PAYABLE TO: CRA	DLE OF AVIATION MUSEUM			
	I would like to pay by credit card	Please circle one: MC	VISA American Express			
	Name		$_$ (as it appears on the card)			
	Card Number://	///////	Exp. Date: /			
ADVERTISING DEADLINE: October 20, 2013						

Send to: Cradle of Aviation Museum, One Davis Avenue, Garden City, NY 11530 For Further Information: Carol Nelson – 516-572-4026 or email: <u>cnelson@cradleofaviation.org</u> 12th Annual Cradle of Aviation Museum



SPONSORSHIP BENEFITS

All sponsors receive recognition from the podium in addition to acknowledgement in all Gala communications.

PRESENTING PARTNER

Three prominently placed tables of ten -- Designation as "Presenting Partner" on front of invitation - Back Page Ad in Tribute Journal – 15 Tickets to VIP Reception.

APOLLO SPONSOR

Two prominently placed tables of ten -- One Gold Page Ad in Tribute Journal - 10 Tickets to VIP Reception.

GEMINI SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- Four tickets to VIP Reception -Recognition from the podium and Designation as "Gemini Sponsor" in all Gala communications

MERCURY SPONSOR

One prominently placed table of ten - One Bronze Page Ad in Tribute Journal -- Two tickets to VIP Reception.

VIP RECEPTION SPONSOR

One prominently placed table of ten – One Silver Page Ad in Tribute Journal -- 10 Tickets to VIP Reception.

JOURNAL SPONSOR

One prominently placed table of ten - Inside Front Cover Ad in Tribute Journal -- Two tickets to VIP Reception.

ENTERTAINMENT SPONSOR

One prominently placed table of ten - One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

FAVOR SPONSOR

One prominently placed table of ten – One Bronze Ad in Tribute Journal -- Two tickets to VIP Reception.

SILENT AUCTION SPONSOR

Six tickets to the Gala – One Full Page Ad in Tribute Journal.