



15th Annual Cradle of Aviation Museum

Air & Space Gala

Honoring

Alan Bean

Apollo 12 Lunar Module Pilot

Daniel Kearns

President, BH Aircraft Company, Inc.

Arthur J. Molins

General Counsel, Lufthansa



Conrad, Gordon, and Bean: The Fantasy - Painting by Alan Bean

Thursday, November 16, 2017

cradleofaviation.org/gala • 516-572-4066

Air & Space Gala

September 2017

Dear Museum Supporter:

We are proud to announce that the 15th Annual Air & Space Gala will be held on Thursday, November 16, 2017. The Gala serves to provide the much needed support for the expansion of the museum's historical preservation efforts and many education programs. These programs include our STEM (Science, Technology, Engineering and Math) Magnet Academy at the high-school level and our STEM partnerships with elementary schools throughout the area. The Gala serves as an opportunity to honor the accomplishments of leaders in aerospace and the community. We are thrilled to honor **Apollo 12 Astronaut Alan Bean** with the *Spirit of Discovery Award*; **Daniel Kearns, President of BH Aircraft Company**, with the *Leroy R. Grumman Award for Technical Achievement*; and **Arthur J. Molins, General Counsel the Americas, Lufthansa German Airlines**, with the *Donald E. Axinn Community Service Award*.

At the Gala we will be kicking off our campaign called "Countdown to Apollo at 50," our 18 month program to honor the Apollo program and its impact on Long Island and the world. Joining us at the dinner will be Apollo 7 Astronaut, Walt Cunningham, Apollo 13 Astronaut, Fred Haise and Long Island Shuttle Astronauts, Charles Camarda, Mary Cleave and Bill Shepard.

Through your support you can play a major role in helping the Cradle to continue to be a major educational center for STEM here on Long Island and help us in inspiring the next generation of engineers, scientists, pilots and astronauts. Please join our efforts by becoming a dinner sponsor, placing an ad in our tribute journal or by donating an auction item. We've enclosed all information you'll need including costs, ad sizes and requirements.

Thanks very much for your past support and we hope you can join us on November 16th

For additional information, please contact:

Carol Nelson
Director of Development
Cradle of Aviation Museum
Phone: 516-572-4026; Fax: 516-572-4079
E-mail: cnelson@cradleofaviation.org



Marc MacDonell
Chairman, Board of Trustees
2017 Gala Chair

15th Annual Cradle of Aviation Museum

Air & Space Gala

Date: Thursday, November 16, 2017, 6:00 PM
Cradle of Aviation Museum, Garden City, New York

TICKET RESERVATION FORM

Date reservation placed ____/____/____

Dress: Business Attire

I would like to purchase:

Individual Ticket no. of reservations ____ @ \$300 \$ ____

Table(s) of 10 no. of reservations ____ @ \$3,000 \$ ____

Other Voluntary Contribution: _____ \$ ____

Total: \$ ____

____ I will not attend, please accept my contribution of \$ ____

____ Payment by check enclosed \$ ____ **Make Checks Payable to: Cradle of Aviation Museum**

____ Payment by credit card \$ ____ *Please circle one:* MC VISA AMEX

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

Name: _____ Email: _____

Address: _____

Telephone - day: _____ evening: _____

Guests:

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

Seating allocations are made on a "first come first serve basis", provided payment accompanies reservation.
Make your reservations early. Seating is limited.

Reservations may be made online at cradleofaviation.org/gala, by telephone at 516-572-4066, via Fax 516-572-4065, or by return mail to: Cradle of Aviation Museum, Charles Lindbergh Blvd., Garden City, NY 11530.

Cancellations will not be accepted after 5 PM on Friday, November 10, 2017.

Air & Space Gala

Thursday, November 16, 2017

Sponsorship/Journal Opportunities

SPONSORSHIP OPPORTUNITIES

Benefits Listed on Reverse Side of this Form

- ☐ **PRESENTING SPONSOR** - \$25,000
- ☐ **APOLLO SPONSOR** - \$15,000
- ☐ **GEMINI SPONSOR** - \$10,000
- ☐ **MERCURY SPONSOR** - \$5,000
- ☐ **VIP RECEPTION SPONSOR** - \$12,500
- ☐ **JOURNAL SPONSOR** - \$8,000
- ☐ **ENTERTAINMENT SPONSOR** - \$7,500
- ☐ **FAVOR SPONSOR** - \$7,500
- ☐ **AUCTION SPONSOR** - \$3,000

COMBINATION PACKAGES

- ☐ Table + Platinum Page \$7,500
- ☐ Table + Gold Page \$5,000
- ☐ Table + Silver Page \$4,000
- ☐ Table + Bronze \$3,500

JOURNAL ADS ONLY

- ☐ Platinum Page \$5,000
- ☐ Gold Page \$2,500
- ☐ Silver Page \$1,500
- ☐ Bronze Page \$1,000
- ☐ Black & White Full Page (7Wx10H) \$850
- ☐ Black & White Half Page (7Wx5H) \$500
- ☐ Black & White Quarter Page (3.5W x 5H) \$250

Mechanical Requirements
Full Page – 7" W x 10" H
Half Page – 7" W x 5" H
Quarter Page – 3.5" W x 5" H

Name _____
Organization _____
Address _____
City, State and Zip Code _____
Phone _____ Fax _____ Email _____
Signature _____ Date _____

Please complete this form and return it to the Cradle of Aviation Museum, Attn: Carol Nelson, Charles Lindbergh Blvd., Garden City, NY 11530. In order to ensure that your ad will be inserted in our journal, **WE MUST RECEIVE YOUR AD (together with payment and necessary artwork) BY November 3.** Please note: Ads received after November 3, may not be included in the journal. Email high-res PDF or JPG artwork to: rlleonhard@cradleofaviation.org. Copies of the journal will be distributed to all guests at the Gala.

☐ I have enclosed a check - **MAKE CHECKS PAYABLE TO: CRADLE OF AVIATION MUSEUM**

☐ I would like to pay by credit card *Please circle one:* MC VISA American Express

Name _____ (as it appears on the card)

Card Number: ____/____/____/____ Exp. Date: ____/____

ADVERTISING DEADLINE: November 3, 2017

Send to: Cradle of Aviation Museum, Charles Lindbergh Blvd., Garden City, NY 11530
For Further Information: Carol Nelson – 516-572-4026 or email: cnelson@cradleofaviation.org

Air & Space Gala

SPONSORSHIP BENEFITS

All sponsors receive recognition from the podium in addition to acknowledgement in all Gala communications.

PRESENTING PARTNER

Three prominently placed tables of ten -- Designation as “Presenting Partner” on front of invitation
- Back Page Ad in Journal – 15 Tickets to VIP Reception.

APOLLO SPONSOR

Two prominently placed tables of ten -- One Gold Page Ad in Journal – 10 Tickets to VIP Reception.

GEMINI SPONSOR

One prominently placed table of ten – One Silver Page Ad in Journal -- Four tickets to VIP Reception

MERCURY SPONSOR

One prominently placed table of ten – One Bronze Page Ad in Journal -- Two tickets to VIP Reception.

VIP RECEPTION SPONSOR

One prominently placed table of ten – One Silver Page Ad in Journal -- 10 Tickets to VIP Reception.

JOURNAL SPONSOR

One prominently placed table of ten – Inside Front Cover Ad in Journal -- Two tickets to VIP Reception.

ENTERTAINMENT SPONSOR

One prominently placed table of ten – One Bronze Ad in Journal -- Two tickets to VIP Reception.

FAVOR SPONSOR

One prominently placed table of ten – One Bronze Ad in Journal -- Two tickets to VIP Reception.

SILENT AUCTION SPONSOR

Six tickets to the Gala – One Full Page Ad in Tribute Journal.

Air & Space Gala

AUCTION DONATION FORM

Company Name (as it should appear in program): _____

Address: _____

City, State, Zip _____

Phone: _____ **Fax:** _____

Donor/Contact Person: _____

Email: _____

Donation: _____

Description: _____

Restrictions: _____

Retail Value (if any): _____

Signature of Donor: _____ **Date:** _____

☐ Item enclosed with this form

☐ Item **SHOULD** be delivered to the Cradle of Aviation by November 3, 2017

THANK YOU FOR YOUR SUPPORT!

Cradle of Aviation Museum 

Charles Lindbergh Blvd., Garden City, NY 11530
Phone: (516) 572-4026 Fax: (516) 572-4079